

UPTOWN PROJECT, Inc., Seeks Support

Giving Tuesday—November 30, 2021

What is Giving Tuesday? Giving Tuesday is a day of kindness. It's a day that encourages and celebrates philanthropic giving. It's a day for showcasing non-profit organizations. It's a day when many non-profits implement fund-raising campaigns. It's a day that starts the "giving season!" Giving Tuesday is a world-wide initiative and is held on the last Tuesday after Thanksgiving.

The UPTOWN PROJECT, Inc of Francesville is one charitable nonprofit seeking financial support on Giving Tuesday. This organization was officially recognized as a Main Street Organization in November 2017. It was organized for the purpose of enhancing Francesville's historic business district and identity by providing social, commercial, and recreational opportunities that strengthen our community's quality of life. In addition to the historic district, this organization also promotes other business areas within our city limits and works to enhance our town park.

Even though the pandemic and concerns about Covid-related spikes have forced the UPTOWN PROJECT to reduce its number of activities, and fund-raising events, this organization has remained committed to enriching, beautifying, and bolstering our community's "quality of life." Most recently, the UPTOWN PROJECT replaced the roof on the Montgomery Mercantile located in the heart of our downtown. Not only was this necessary to preserve a historic building, but it also helped to ensure the stability of Francesville's local economy. Thank you to all who contributed toward this endeavor! Your community-mindedness and philanthropic giving are greatly appreciated!

As we make plans for 2022, it is our hope the pandemic will be behind us and we can move forward, building momentum, as we work to enhance this community we love. We hope you will join us by supporting the UPTOWN PROJECT with your time, talents, and resources. Volunteers are always needed and welcome! Whether you have a desire to help with one UPTOWN activity or many, your participation is greatly appreciated! We also hope you will consider giving to the UPTOWN PROJECT on Giving Tuesday. Tax deductible gifts of any size can be given to the UPTOWN PROJECT, Inc., by mailing or dropping off donations at the Gutwein Insurance & Financial Services at 102 E. Montgomery St. PO Box 574, Francesville.

Donations can also be given to the UPTOWN PROJECT's Endowment Fund. This fund was established with the Community Foundation of Pulaski County in 2017. Yearly dividends are used to support the mission of our non-profit organization. Again, financial support of any size, given at any time during the year, can be made directly to the Community Foundation of Pulaski County and are always appreciated. Please write "UPTOWN PROJECT Endowment" on the memo line to direct your gift. Contributions can be made online at www.cfopc.org or by dropping off checks at the CFoPC office at 127 E. Pearl St in Winamac.

Even though the past few years have been filled with many obstacles and challenges, the UPTOWN PROJECT remains optimistic, hopeful, and confident in Francesville's ability to thrive and grow! Working TOGETHER...we CAN and ARE making a difference!